

# COMPANY PROFILE

ONE STOP  
SOLUTION...

YOUR IDEAS,  
YOUR REALITY





## 6 Reasons that make us the Premier Choice



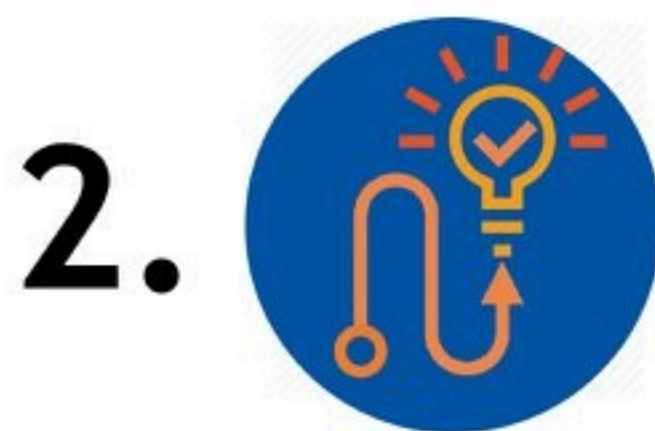
### Intellect and Experience

Highly skilled professionals who possess expertise in diverse Business and Technology areas make up the Premium Technologies Private Limited team. To provide world class service, we employ the best technicians, adhere to proven methodology, provide superior client service and become a true business partner in every project.

### Our Approach

Our Roadmap to development is a collection of eight steps, each of which has its own significance.

- o Data Mining
- o Forming a sketch
- o Designing
- o Making a blue print
- o Constructing o Testing
- o Deployment
- o Maintenance & Up gradation



### Commitment to Quality

We believe in Quality service and our approach has been designed to provide the same. We listen carefully to our clients and provide space, time and materials according to agreement for the project. We are proud of our Technical and Creative capability and this emerges from taking time to get it right. Our Quality Assurance Department tests throughout the process to ensure that the project will be successful.



### On Time Delivery

We invest the time up-front to clearly understand your needs and then manage projects to ensure they are delivered on time and within budget. This methodology expedites rapid successful implementation, limits uncertainty and keeps the customer always aware of development progress at our end.



### Competitive Pricing

We render services to our clients at a very competitive price and depending on the type of client engagement we offer them the most suitable pricing model structure which could either be fixed price based , time and effort based or a dedicated offshore team model.



### Track Record

We have handled small - large scale projects and have over the years implemented solutions for numerous organizations of all sizes. Our growing list of satisfied customers' not only act as our excellent references but are also a source of our repeat business.







# Overview

Premium Technologies Private Limited is a Software Development, Information Technology Services and IT Consultancy company providing competitively priced outsourcing services to individuals & companies worldwide.

The Company is currently operating from its state-of-the-art registered head office in United Kingdom

Premium Technologies Private Limited is solution provider of next-gen business collaborate with customers throughout the world. With exceptional experience, comprehensive intelligence system across diverse industries and domains, we work with customers to turn them into some of the most successful and high-performance Organizations.

Premium Technologies Private Limited IT, business services and solutions support clients who comprise the current world economy, right from small-medium businesses to the most successful global Organizations.

## Corporate Identity

UK



Premium Technologies Private Limited is UK government Registered company.  
Registration No: 11517846  
VAT: GB302938120

## Our Areas of Enterprise



### IT Consulting

IT Consulting is a holistic entity that has changed the face of businesses across various domains. With our proven delivery models and rich experience in converting business needs into IT systems, we offer a wide range of IT consultation.



### Embedded Services

Facilitate high adaptability for newer technologies and reduce time-to-market to survive the competition. Our well-strategized methodology and technical expertise has aided many enterprises with the smartest and best possible embedded solutions.



### Enterprise Mobility

Enterprise mobility solutions prove beneficial for streamlining business processes. We define your business processes and accelerate growth and potential by designing efficient mobility solutions.



### Cloud Integration

Cloud integration is way easier than other models due to the ready middleware or software that reduces the effort and complexity involved in manual programming. We provide both on-premises to Cloud or Cloud to Cloud and Business-to-Business integration services.



### Enterprise Solutions

Beneficial for creating a system that connects your varied information-flowing arteries to one common platform, we analyze your business requirements and create or re-engineer the best-suited enterprise solution for you.



### Gaming

To sustain the tough competition, you need unique games with exceptionally high quality user interface and user experience. Using technical expertise and knowledge of the industry, we create unique and interactive mobile games matching your needs.



### Big Data

Big Data is a collection of large and complex data sets that no longer can be managed with on-hand data management tools. Analyzing your needs, we have a unique approach to critically analyze each piece of information and determine new directions, calculations and intelligence.





## Vision

“Our VISION is to be a global leader in IT solutions and services with impetus on Innovation, Productivity, and implementation of ethical Business Strategies - with the ultimate aim of giving back to the society”.



## Mission

“Our MISSION is to CREATE innovative products and DELIVER excellence in services with constant emphasis on engineering, process quality and customer satisfaction - We ADD value to your business”.



# We Help You to Achieve Faster & Better IT Solutions

## Certified Resources

Get the right resource with extensive knowledge and experience needed to excel in your projects. Our employees realize opportunities, take the first step and explore infinite possibilities, so that you can prosper.

## Infrastructure

With an objective to take business to next level, get secured IT environment leading to high performance results along with additional improvements. We believe in maintaining our infrastructure agile, enabled with facility of cloud computing and outsourcing models.

## Quality Policy

Adhering to Quality Policy across all the processes, internal communication and outcomes, we pay extra attention to the deliverables focusing on long-term excellence in projects. Get the perfect solution in line with your needs.

## Confidentiality & Security

Continuous compliance and security planning to ensure seamless performance of critical business processes. Our employees are not allowed to share work-related information, data, and software to third parties without proper permission.

## Competitive Pricing

Get affordable rates, with flexible pricing models fit for your business. Our pricing framework revolves on factors which are responsible for pricing maturity with satisfied outcomes. Our transparent pricing strategies with a combination of 'right' elements which are at par with the industry standards.

## Consulting

Avail end-to-end IT cycle from analyzing existing system and business needs, identifying scope, project execution, monitoring and controlling, implementation, training and support. With delivery models and rich experience in converting business needs into IT systems, we deliver customer satisfaction.

## Technical Expertise

Explore a new world of innovation, technology, business intelligence. Integrate technology with existing systems and redefine your business processes. We provide technology consulting, custom solutions and implementation of complete IT solutions to maximize performance.

## Flexible Development

After detailed discussion with clients, we hand-pick the best suited development method focusing on their requirements. This results into high quality software and solutions at an affordable cost and meeting strict deadlines



## Quick Delivery

Integrating information technology with your business processes to enhance performance and returns. As each business has its own set of needs and so does vary its work methodology, to suit your specific needs.

## Valued Patronage

Happy customers always bring better and more business. We give an enjoyable experience while working and update customers about the project from inception to execution. We build long-term relationships with our clients, irrespective of their locations.

## Intelligent Support

No more slow responses and endless times to resolve your actual problem. We resolve your issues promptly and fix your problem on the very first call. We are committed to your success so that you work faster, better and smarter.

## Total Control

Create extraordinary business strategies with our highly skilled and qualified developers for your business needs. We offer custom services to a wide range of industries by exceeding our client's expectations. You can even interact directly with the team regarding your project, just as you would with your in-house team.

# Our Products

## ✓ Ultra Fast Cloud Web Hosting:

Our hosting services rival the best in the world. We strive to provide the best usability, security, add-ons and features to our user to guarantee the best customer service experience.

Hosting at Premium Technologies Private Limited is definitely special. The Highlight features of hosting with us are:

- 24x7 Priority Technical Support
- Ultra Fast, Powerful LiteSpeed Webserver - 9x faster than normal hosting solutions
- Unlimited Databases, Emails and FTP accounts - We don't want to limit your freedom!
- Free Script Installer and Web Builder Kit
- Free SEO Tools
- Extensive Language/Script Support





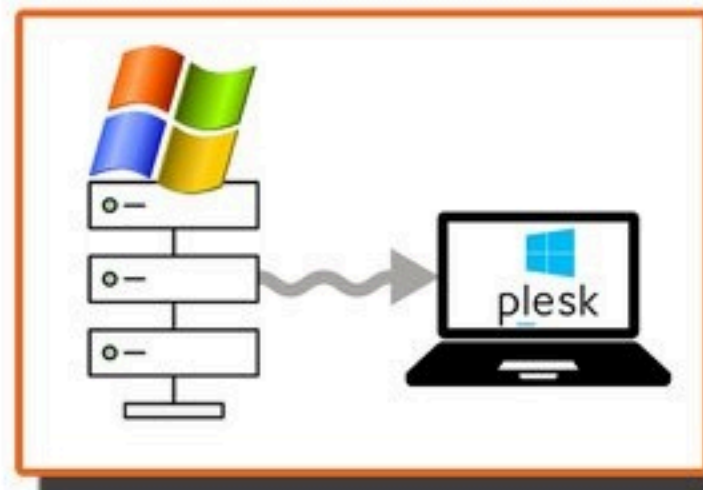
## ✓ CMS Hosting:

Our CMS hosting provides customized environment for your CMS based website. Supporting Joomla, Wordpress, Drupal, Xoops, Mambo or any other Content Man-agement System, we provide unique hand-made solutions. We'll make sure that the CMS of your choice runs smoothly on our servers without any hiccups, so that you can just sit back, relax and enjoy your Cappuccino!



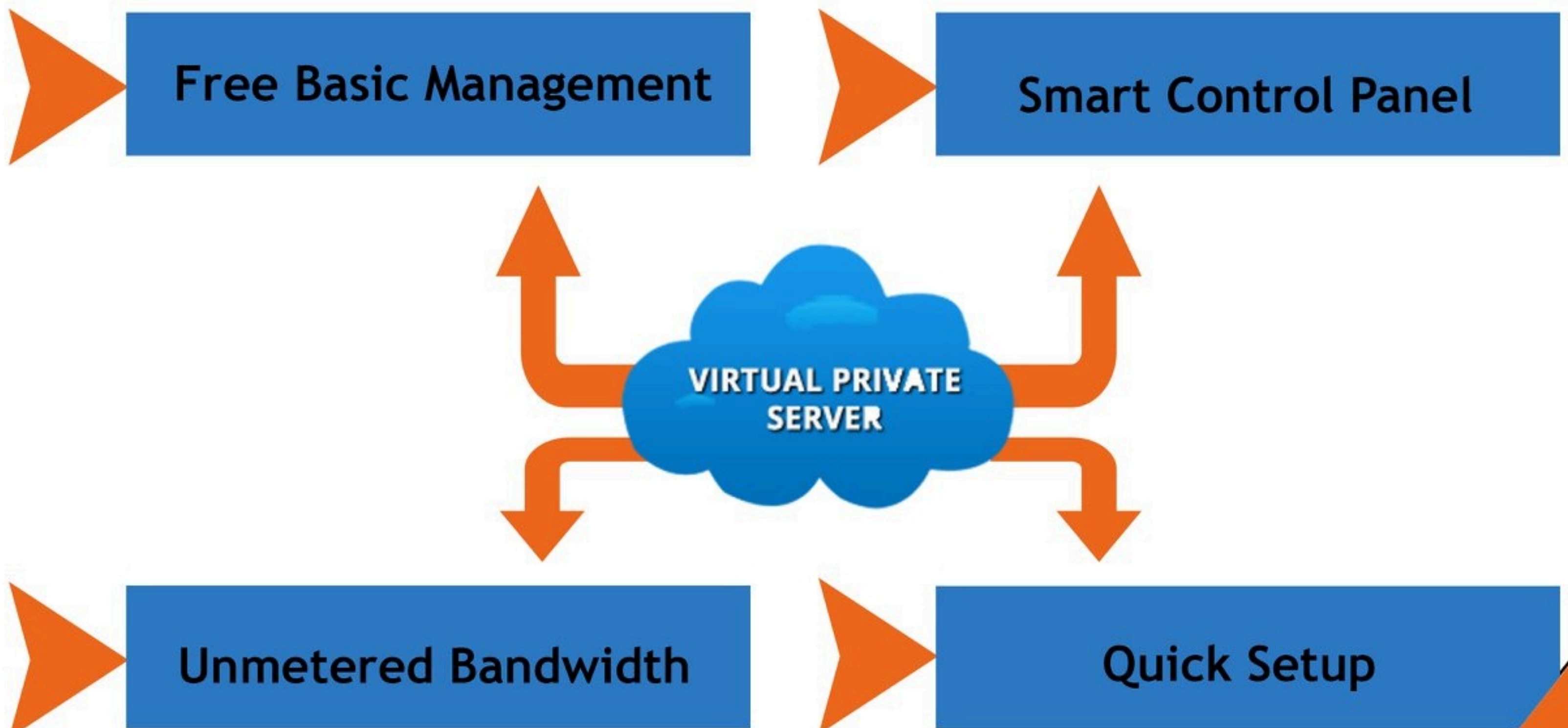
## ✓ Windows Plesk Hosting:

Plesk is a Windows based web hosting solution that gives you the ease of managing your web hosting account with ease and relatively low cost. Windows web hosting has evolved from an application specific service to a daily used, affordable, multi-environment platform. Its popularity in recent years is mainly affiliated with the increased use of the Plesk Control Panel.



## ✓ Virtual Private Server:

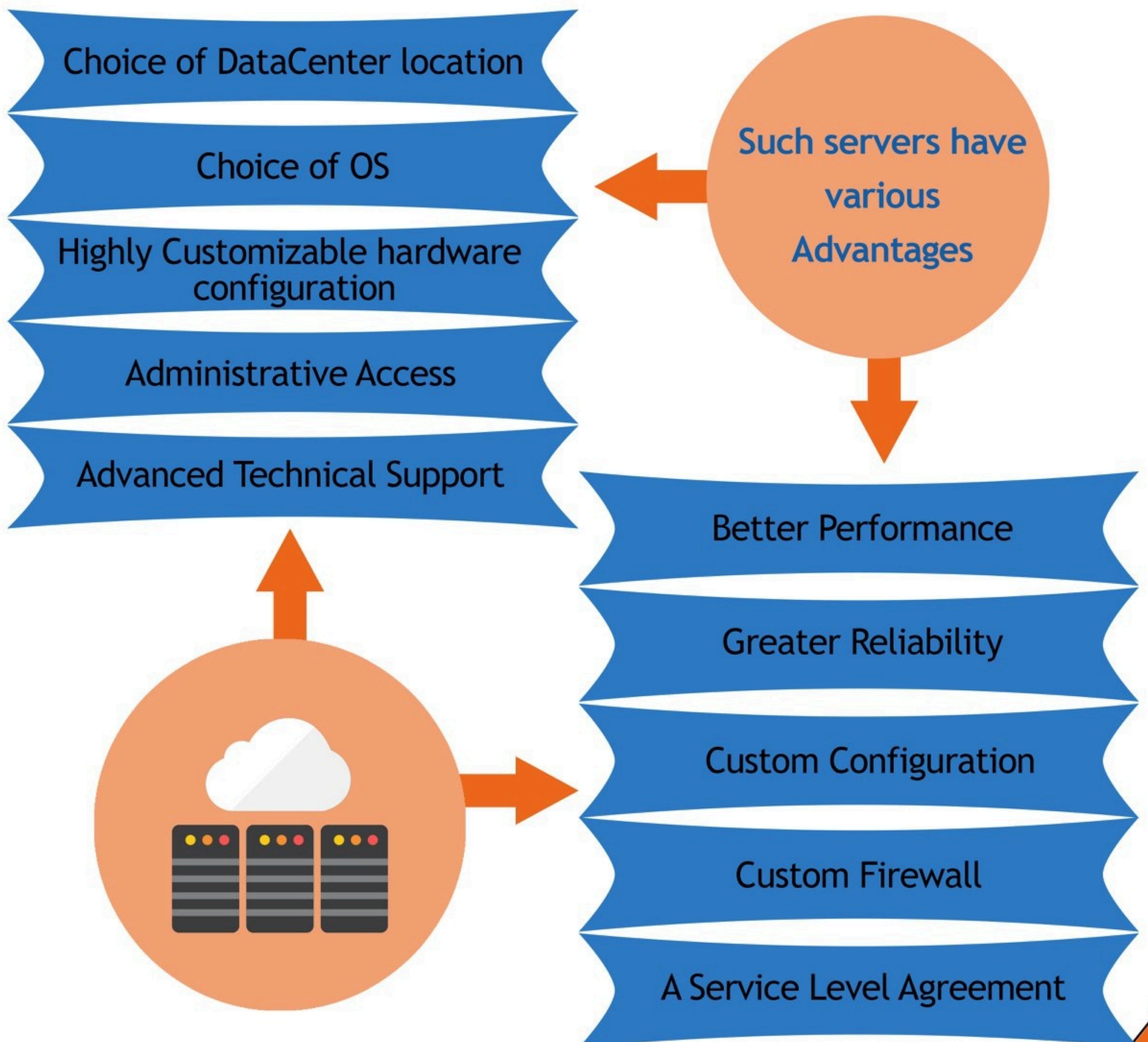
The virtual part here simply means that it is not a dedicated server - that is, the entire computer is not dedicated to running the server software. Again, VPS at Premium Technologies Private Limited is special in its own way :





## ✓ Deicated Servers:

Dedicated server is a type of Internet hosting in which the client leases an entire server not shared with anyone else. This is more flexible than shared hosting, as organizations have full control over the server(s), including choice of operating system, hardware, etc.





## ✓ Cloud Server:

In quite some respects cloud servers work in the same way as physical servers but the functions they provide can be very different. When opting for cloud hosting, clients are actually renting out virtual server space rather than renting or purchasing physical servers. They are usually paid for by the hour, depending on the capacity required at any given time.

The advantages of Cloud Servers can be listed out as :

- Easy deployment
- Easy upgrades
- Easier Backup and Recovery
- Flexibility and Scalability



## ✓ SSL Certification:

Secure Socket Layers or SSL, is a commonly-used protocol for managing the security of a message transmission on the Internet. It uses a program layer located between the Internet's Hypertext Transfer Protocol (HTTP) and Transport Control Protocol (TCP) layers.

1. Domain Validation SSL
2. Business Validation SSL
3. Extended Validation





# Data Center

At Premium Technologies Private Limited, we exclusively own all of our web servers. That means each server is high powered, ultra-reliable, expertly tuned by our team of engineers and monitored 24/7/365. This way you can be confident your crucial websites, files and data are securely hosted at all times by Premium Technologies Private Limited. We even offer our services in data centers located around the globe so your data is closer to you and your visitors.

## ✓ Data Center Location:

- UK-London

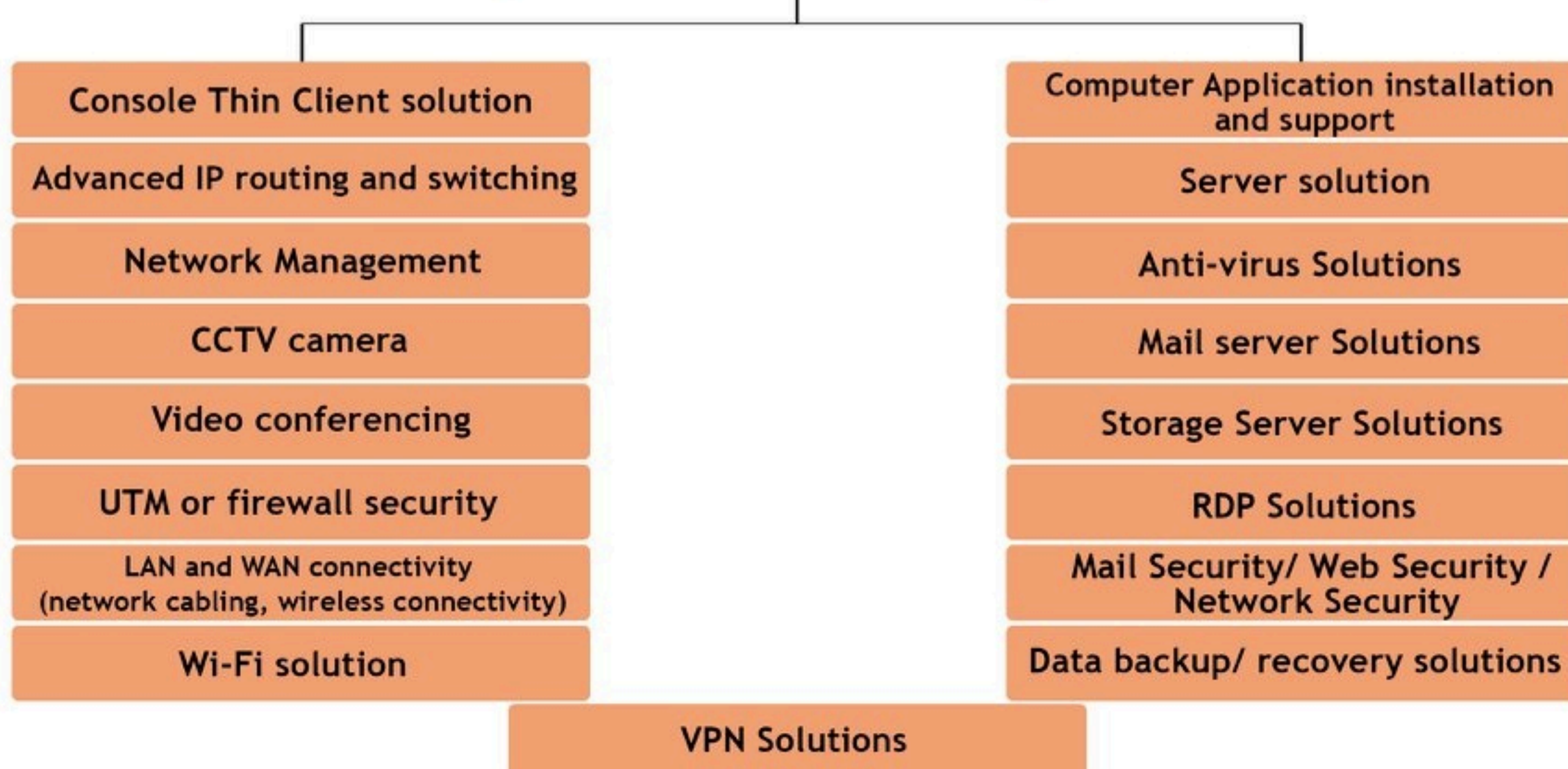
- USA - Dallas



# IT Solutions

Premium Technologies Private Limited. is a leading provider of integrated solutions for the design, upgrade and expansion of business networks. Premium Technologies Private Limited infrastructure solutions consolidate and optimize IT resources,improving clients' business productivity by providing high quality and high performance.

## We expertise in





## ✓ Console Thin Client solution:

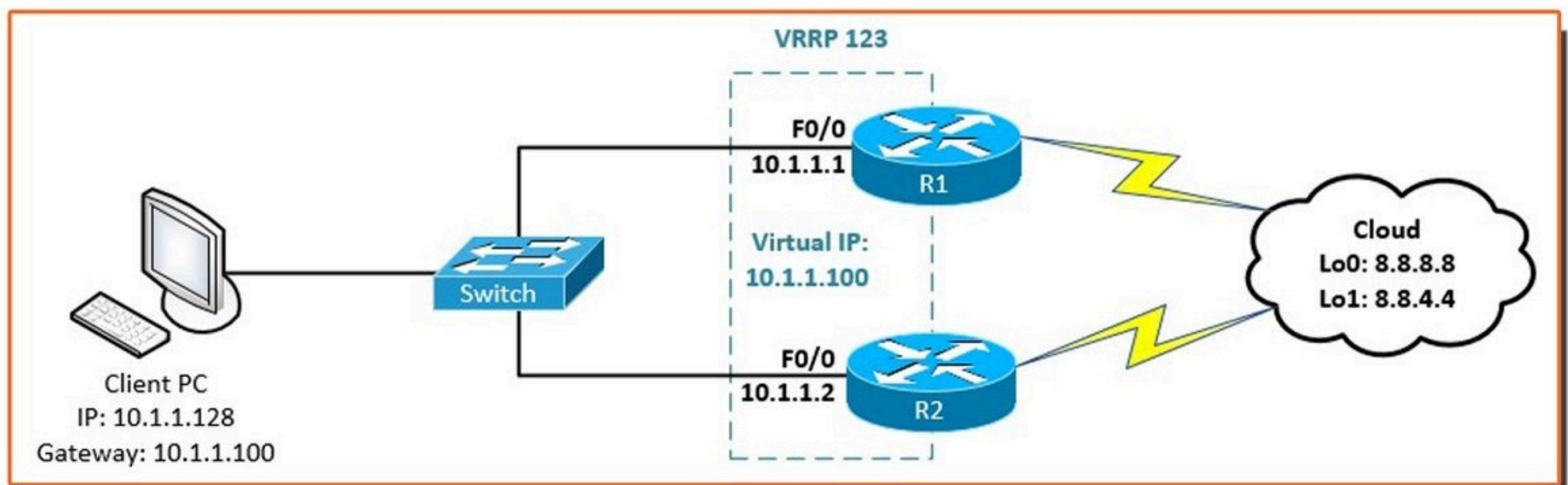
Premium Technologies Private Limited Our thin client concept is very new and it has a very good speed capacity for the clients. Basically the thin client is client- server architecture that connects users to server, where applications and data are stored and processed. Instead of running applications locally on each individual PC, the application is run centrally on the server and viewed locally on individual terminals.

Thin Clients are also known as Diskless PCs, Dumb Terminals, Lean Clients, Terminal Services Client, Thin PC, etc. while the technology has also been referred to as Diskless Computing, Server Based Computing, Remote Computing, Remote Desktop Computing, etc.



## ✓ Advanced IP routing and switching:

Service providers are experiencing intensifying demand for IP services as businesses seek to boost productivity through information technology. One IP service of particular interest to service providers' corporate customers is IP-enabled "virtual" private network service (often abbreviated as IP-VPN service). With IP-VPN, a service provider connects two IP addresses located at geographically dispersed sites. These two locations thus appear to be within a private IP network. The customer experiences a private network service that connects its remote sites, even though traffic actually flows through a shared provider infrastructure. The benefits of this "virtual" connection include greater reliability for the customer and better resource utilization for the service provider. In its simplest form, IP enabled means to seamlessly connect sites over the underlying provider network without the need for the customer to create IP connectivity between sites. Note, however, that IP enabled does not mean that the provider's underlying transport technology is router-based only indeed it can, and often will, include technologies such as Asynchronous Transfer Mode (ATM).







## Network Management:

Premium Technologies Private Limited specializes in the design, installation, administration and support of Local Area Networks (LANs), Wide Area Networks (WANs) and wireless setup (Wi-Fi) based on Microsoft's Windows 2008\2003\2000\XP\NT and Linux Network operating systems.



## CCTV camera:

Premium Technologies Private Limited is a leading company in providing the world class video surveillance systems. The company offer a complete end-to-end video surveillance solution from traditional analog camera based solutions to high-end IP camera based solutions.

CCTV Monitoring Systems in today's scenario changes technological advancements in the field of computers and communication have opened up a new world of CCTV remote surveillance and CCTV security solutions that protect people and property, reduce crime, and improve crime detection. Hi-Tech CCTV Monitoring provides cctv monitoring solutions, cctv remote monitoring, remote access control and critical asset remote monitoring services for commercial, industrial and residential premises.





The Solutions being offered For Video Surveillance are:

- CCTV based Video surveillance for in building surveillance to serve the SMBs and corporate sectors City-wide video surveillance for large corporate on Wide Area Network
- Wireless Video Surveillance for large and strategic installation
- Customized surveillance solutions to meet the security requirements of the customers

## ✓ Video Conferencing:

The advantages of video conferencing are far super ceding the advantages of business travel as of late, which is why we are seeing so many companies these days using video conferences instead of paying the high travel expenses of sending their employees on trips all over the world. And don't be fooled into thinking that it is only high powered law firms or doctors associations that use this new type of software. It has widespread use among a very diverse collection of professionals.

Premium Technologies Private Limited video conferencing solutions encompass a range of offerings to meet the needs of professionals and educators seeking to bring advanced technology to their environments. Premium Technologies Private Limited conference room solutions are designed for optimal face-to-face communications and enhance the experience of meeting over video conferencing such that each meeting is seamless and integrated.

All of Premium Technologies Private Limited solutions include high quality cameras and systems that are fully standards-based, easy-to-use, and are controlled with an ergonomically designed remote control. Combine these systems with any of the attractive, functional, and versatile cart/display options for a complete turn-key video conferencing solution.

It is based on years of experience designing IP based conferencing solutions from the ground up and includes the powerful combination of hardware based servers to support media processing for advanced room system devices and software servers to support the need for high scalability and distributed processing for the desktop and mobile markets.

Premium Technologies Private Limited provides the best multi-party web video conferencing software solutions using standard PCs, Internet connections, and widely available PC video peripherals. Today We offer Telepresence quality with web conferencing convenience. Our complete range of audio and Video Conferencing Solutions are hardware independent, unlike the traditional hardware video conferencing from Sony, Polycom, Tandberg, Lifesize etc which work mostly with Expensive proprietary hardware products only. Console India Inc.'s easy to use and set up Video conferencing will get you started immediately without the high infrastructure costs and time.





## ✓ UTM/ Firewall Security:

Premium Technologies Private Limited presents various range of firewall protection for every organization for the internet as well as intranet security. Internet has become an integral part of every organization whether small business or distributed enterprises and there is a heavy reliance on internet as it is used to connect remote offices, business applications, information sharing, VOIP and email access. There is an ever growing threat coming from spy ware, instant messaging, peer-to-peer, rouge applications, non work related websites which undermines an organizations security and productivity.

Enterprises are increasingly being targeted by both external and internal threats. Spyware, phishing, pharming, viruses and more are targeting the individual user for confidential information. In addition, insiders are compromising enterprise security out of ignorance or malicious intent. Our security solutions help organizations close the existing gaps in their security infrastructure through proactive threat management with user identity-based controls. This leads to a safer business environment yielding high productivity.

Our UTM protect organizations against user-targeted external and internal threats through tightly integrated solutions over a single platform: Stateful Inspection Firewall, VPN (SSL VPN & IPSec), Gateway Antivirus and Anti-Spyware, Gateway Anti-spam, Intrusion Prevention System (IPS), Content & Application Filtering, Bandwidth Management, Multiple Link Management, wan failover, user wise security or IP wise security, protection from hackers or crackers and good quality On-Appliance Reporting. Now we are presenting VPNC-certified UTM for WAN connectivity (Remote connectivity, connectivity between head office to branch offices, branch office to branch office, mobile connectivity etc.) for any organization.

In an increasingly mobile and open business world, organizations are required to enable secure remote access to road warriors and telecommuters anywhere and over any device while opening corporate extranets and more to partners and customers. In addition, they require secure and high-speed connectivity between branch offices, remote locations and the central office.



## ✓ LAN/ WAN Connectivity:

Premium Technologies Private Limited is focused innovative technology products coupled with efficient Service. We provide Computer Networking Solutions including implementation of LAN & WAN Connectivity using CISCO, Nortel, Avaya, and 3com, Amp, Dlink, Apcom (DAX) & HCL Active Network products like Switches, Routers, Firewalls and Wireless Access Point Security Switches & Power over Ethernet Switches.

Wireless local area network (WLAN) links two or more devices using some wireless distribution method and usually providing a connection through an access point to the wider internet. This gives users the mobility to move around within a local coverage area and still be connected to the network.

This expansive range of services helps us define, design and deliver on our promise. Our new Product Initiatives Team is focused on developing innovative products and solutions that better serve your business needs. Our product and solutions team are committed to helping you derive better value for your telecommunication spends. This focus on new product innovation, this constant endeavor to create new products and services based on customer feedback and understanding, has given us the edge.



We offer the following services to choose from:

- System Installation & Maintenance
- LAN Installation & Maintenance
- Wireless LAN Installation & Maintenance



## ✓ Wi-Fi Solutions:

Premium Technologies Private Limited presents wireless LAN setup or Wi-Fi zone setup. We have tie-up with the major market share device provider for wireless device at any range. The wireless technology provides maximum user mobility, flexible installation, a reduced cost of ownership, excellent scalability in supports additional PCs. The wireless LAN connect to other site of network at various speed.

Wi-Fi are sweeping through municipalities, campuses and enterprises of all sizes creating a buzz of excitement and anticipation unseen in the communications arena since the advent of the Internet. This disruptive technology offers exciting benefits for all.

For communities large and small Wi-Fi can help conquer the digital divide, encourage economic development, streamline public services and public safety and create a greater sense of community among residents.

The wireless LAN solution is the easiest alternative to a traditional wired network. When the wireless access point and bridge is connected to Ethernet backbone through an RJ-45 connector, the access point and bridge supports mobile users, temporary work sites, difficult to wire environments and remote access to corporate network data. For campuses and enterprises, Wi-Fi can improve productivity; promote communication, information sharing and collaboration; tighten security and increase safety; and improve employee and customer relations.

Our portfolio includes one of the most comprehensive Wi-Fi and Mesh Solutions available in the industry today. Our team of experts stands ready to assist you in effectively choosing the right technology for your application as well as delivering a comprehensive suite of services ranging from network design through installation, operation and management of your network.

Wireless Solution can be implemented:

- Point to Point Connectivity
- Large campuses or premises extensions
- Point to Multipoint Connectivity Campus wide area distribution Wireless LAN Network





## Computer Application Installation and Support:

Premium Technologies Private Limited is a leading supplier of IT solutions to the Government, Education, Corporate and Health markets. We provide hardware and software solutions, design, install and support computer network solutions including wireless, internet and server. Our solid reputation has been forged by our after sales service and by providing our quality solutions on time and within budget. Our staffs are results driven and work closely with our customers to achieve their goals and exceed their expectations.



## Server Solutions:

Premium Technologies Private Limited. provides a full range of server solutions for the demands of enterprise environments from high performance compute to remote graphics rendering. Servers is engineered for the enterprise with advanced reliability, availability, and serviceability features that are designed for scalability, performance and power efficiency.





## ✓ Antivirus Solutions:

For over the years, Premium Technologies Private Limited Console has built a reputation on providing antivirus solutions. We provide cost effective solutions and services to meet today's demanding security needs. Our certified solution consultants and system engineers offer leading know-how to help choose the right solution to best fit your needs. Virus attacks and worms have create havoc in an enterprise. Heavy spam may lead to work hindrance and server downtime. Tackling this problem effectively is therefore very important if you want to maintain your enterprise efficiency. Our Antivirus Solutions are an apt answer to this problem. Our unified malware detection engine delivers complete protection against virus, spyware and adware, and controls VoIP, IM, P2P and removable storage.



## ✓ Mail Server Solutions:

Virus attacks and spam mails have created devastating effect to an enterprise. Heavy spam may lead to work hindrance and server downtime. Tackling this problem effectively is therefore very important if you want to maintain your enterprise efficiency. Our Enterprise Mailing Solutions are an apt answer to this problem. Providing a range of mail-related services expected by organizations can be a daunting process. Our Enterprise mailing server Solution presents a comprehensive guide to manage the most important e-mail services. We assist in outlining the system and network preparation process geared towards running a complete enterprise e-mail system. With a nod to the global e-mail availability now required by many organizations, we also guide you through configuration of a web-based mail interface, mailing -list software, and advanced security and privacy topics.



- SMTP / POP3 / IMAP servers

- Web administration console / Command Line Interface (CLI) Automatic Migration engine

- SMTP / POP3 / IMAP / Webmail proxies

- Backup & Restore service

- Built-in Webmail server Mailing List server

- Antivirus & Anti Spam Support

- LDAP authentication & routing

- Reporting engine



## ✓ Storage Server Solutions:

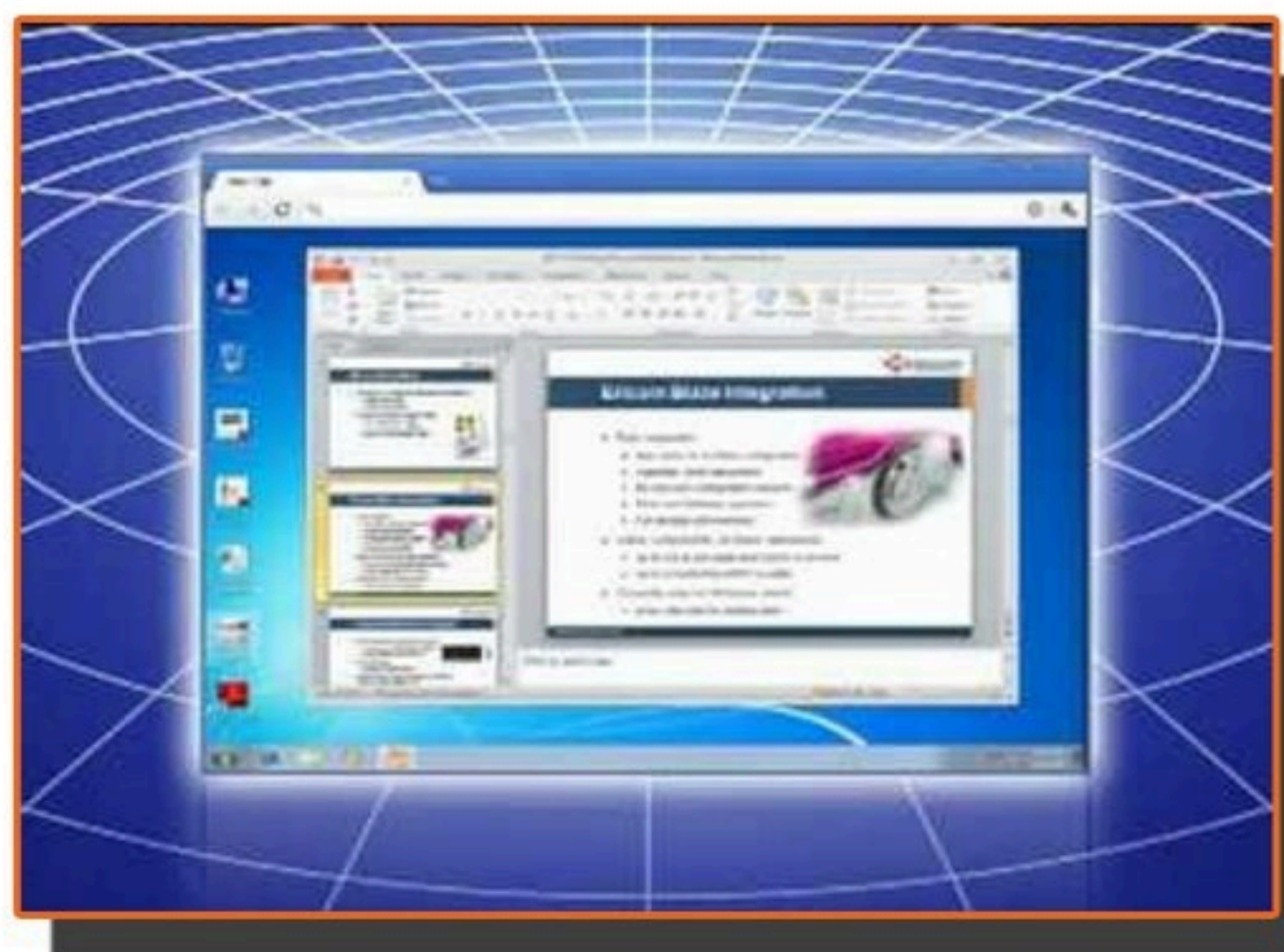
Premium Technologies Private Limited. has provided personal and corporate customers quality custom computing solutions for more than a decade, and is at the forefront of disk-to-disk expandable storage technology. We offer a full spectrum of rack mount scalable storage servers for data backup, near line storage, media sharing storage, content creation, streaming media and post-production solutions.



## ✓ RDP Solutions:

Remote Desktop Services is formerly known as Terminal Services in Windows Server is one of the components of Microsoft Windows (both server and client versions) that allows a user to access applications and data on a remote computer over a network, using the Remote Desktop Protocol (RDP). Remote Desktop, allows a user to log in to a remote system and access the desktop, applications and data on the system as well as control it remotely. RDP, the Microsoft Remote Desktop Protocol is a multi-channel protocol that allows a user to connect to a computer running Microsoft Terminal Services. RDP is designed to support many different types of network topologies such as ISDN, POTS and many LAN protocols such as IPX, NetBIOS or TCP/IP. XP/VS Server is a cost effective multi-user Remote Desktop access solution for Windows using the standard Microsoft Remote Desktop Protocol (RDP).

Installing Our RDP Services allows an unlimited number of users to remotely access all their Windows Desktops and Applications simultaneously. Our RDP services are suitable for small and medium enterprises and offers premium support services.





## ✓ Mail Security/ Web Security / Network Security:

IT security breaches are major cause of concern for organizations these days. These breaches can lead to theft of data and money, trashing of the trust and brand reputation and total disruption of the key services. It is therefore imperative to invest in efficient security tools and processes. Most of the businesses are facing this threat on a daily basis. It has been observed that even minor breaches can lead to major losses. To tackle this threat, vigilance has to be maintained round the clock, which requires heavy investment in security tools and processes.

Email carries essential messages for the everyday workings of your business. But it's also a major conduit for security threats that blend web, email, and data attack strategies. You must have email security that's tightly integrated into your data loss prevention (DLP) technology. If you don't, you're losing data, inviting crime, risking compliance violations, and jeopardizing your reputation. We Provide email solution that unifies enterprise-class email, web, and data security. We Consolidates email, web, and data security in one solution - cutting your costs and simplifying management. Our Email solution automatically encrypts email before it is delivered to external recipients without requiring any additional desktop software or end-user action.

Premium Technologies Private Limited we know web security inside and out. Our solutions safeguard you with data loss prevention (DLP) right in the web security gateway, Real-time monitoring of social content 24/7 for the best possible protection, provision for automatic backup and a single, unified, powerful framework that allows you to grow, with integrated web, email, and data security for the best protection at the lowest total cost. Our network management tools assist you in simplification, automation, and integration of the network to reduce the overall operational costs and improving productivity. Premium Technologies Private Limited Services are based on proven methods and best practices through which they have been able to provide outsourced security management, monitoring, and response services to help you solve security problems cost-effectively.



## ✓ Data backup/ Recovery solutions:

Backup solutions are data protection solutions that take care of data security problems. If your business requires business critical operations, requires weekly or daily backups is need of plug and play capability, requires simple and effective manageability and focuses on capacity, reliability, performance, and durability, then you need Premium Technologies Private Limited efficient backup solutions.

Premium Technologies Private Limited is committed to working with enterprises, to bring its customers some of the very best data protection solutions. Our customers enjoy vast array of benefits, including special pricing, ongoing technical support and besides the quality of our software. Premium Technologies Private Limited provides powerful, innovative data protection solutions for networked storage, delivering the deepest and broadest support for Linux operating systems.

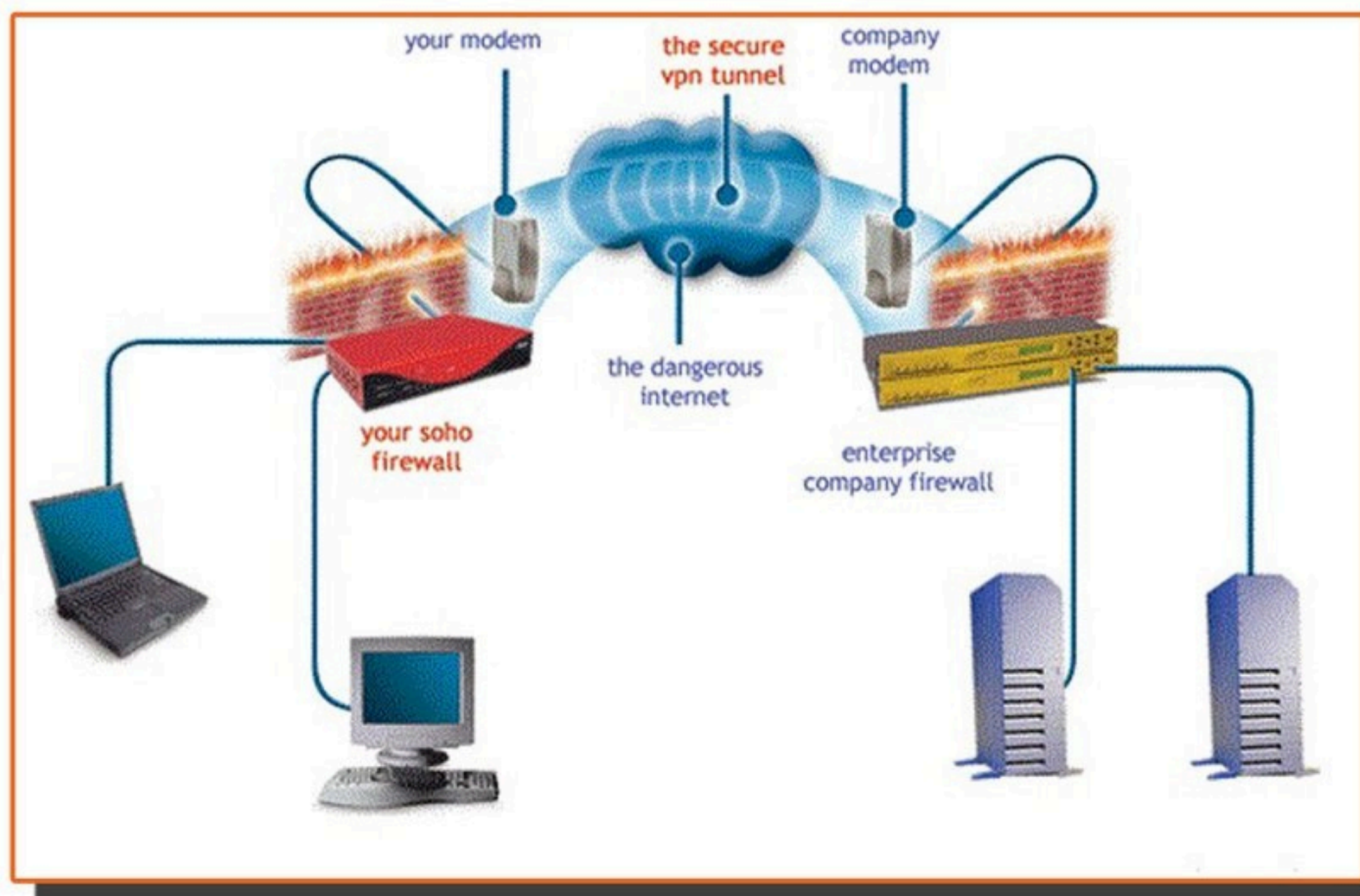


Premium Technologies Private Limited delivers unique, top-of-the-line solutions for several distinct segments. Premium Technologies Private Limited is focused on developing innovative data protection software tailored to Storage Administrators needs. Developing innovative data protection software is the sole focus of Premium Technologies Private Limited development efforts, resulting in technically sophisticated products which are designed with Storage Administrators in mind reduce risks of data loss and manage storage infrastructure costs.



## ✓ VPN Solutions:

We at Premium Technologies Private Limited provides services that can connect all of your computers and network resources through secure private networks over the Internet without dedicated hardware or additional IT infrastructure. It is easier to set up unlike traditional VPNs. It can be setup in minutes with no hardware required. It's a web based management which is deployed to anyone, can be managed from anywhere, can be accessed anytime. We provide embedded network security with encryption, access controls and configuration management.





# Services

Software Development Services

Web Development Services

Open Source & CMS  
Customization & Implementations

Mobile Application Development

Custom Enterprise Solutions

Package ERP Implementations

Technology Integration Services

## Creative, Design & Multimedia



Logo Design



Stationery Design



Web Design



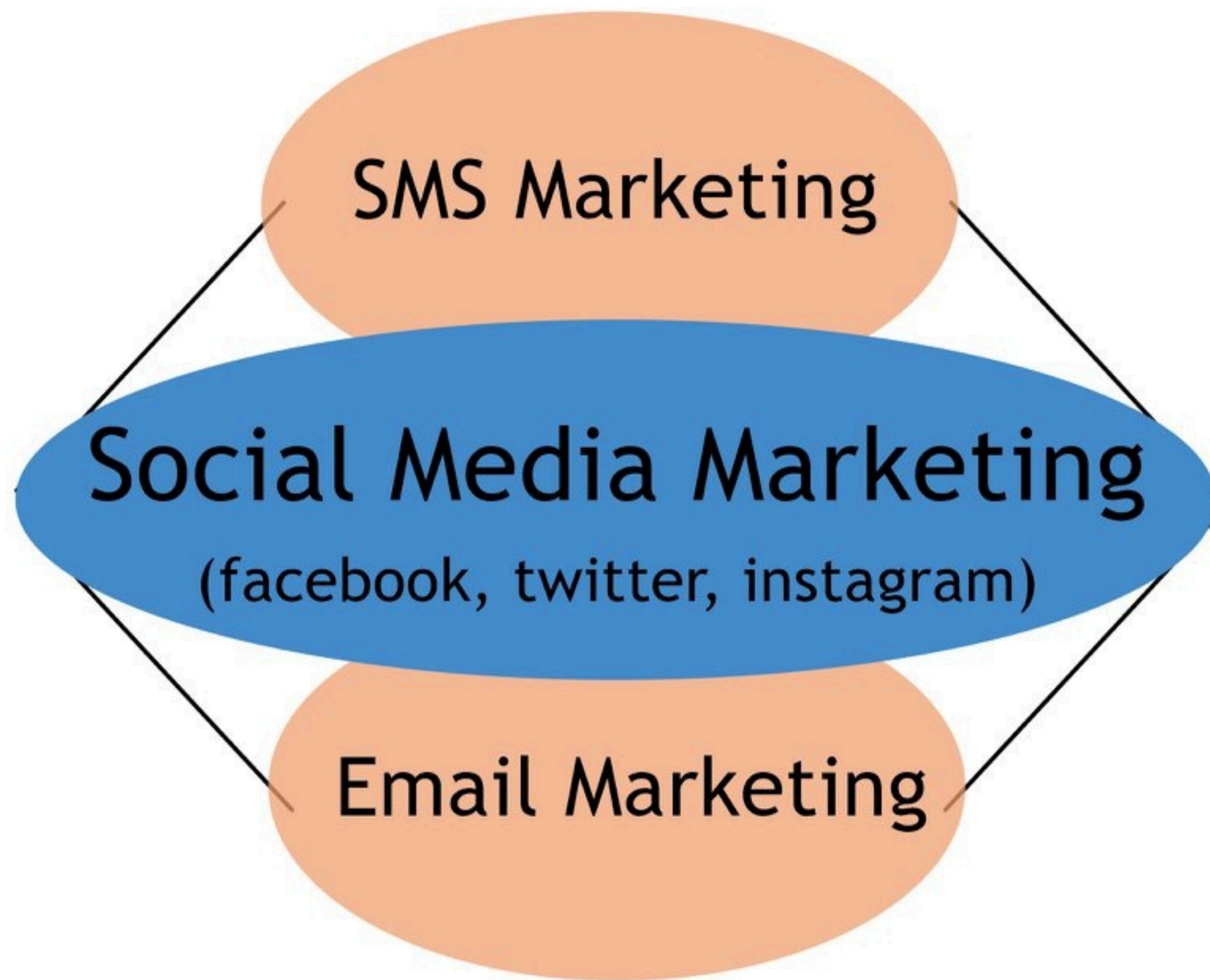
Print Media Design



Multimedia Design



# Digital Marketing Services





# Skill Matrix

Web	<ul style="list-style-type: none"> <li>• Custom website design and development</li> <li>• Web apps</li> <li>• E-Commerce Solution &amp; Storefronts</li> <li>• Enterprise portal development</li> <li>• Application Maintenance</li> <li>• Website Maintenance &amp; Upgrade</li> </ul>	Content Management	<ul style="list-style-type: none"> <li>• Custom Built CMS Solutions</li> <li>• Open Source CMS Implementation</li> </ul>
Mobile	<ul style="list-style-type: none"> <li>• Iphone Development</li> <li>• Android Development</li> </ul>	Consulting	IT Management & Consultancy
Enterprise	<ul style="list-style-type: none"> <li>• Custom enterprise solution</li> <li>• Package ERP Implementers</li> </ul>	Creative	<ul style="list-style-type: none"> <li>• Web Design</li> <li>• Print Media Design</li> <li>• Multimedia Design</li> <li>• Mobile App Design</li> </ul>
Software	<ul style="list-style-type: none"> <li>• Software Development</li> <li>• Software Migration &amp; Re-Engineering</li> <li>• Software Testing</li> <li>• Software Maintenance &amp; Upgrade</li> </ul>	Social Media Services	<ul style="list-style-type: none"> <li>• Social space setup</li> <li>• Weekly / Monthly reporting</li> <li>• Social content creation</li> <li>• Social content visual design</li> <li>• Sales oriented posting</li> <li>• Integration with corporate websites</li> <li>• Blog setups</li> <li>• Blog posting</li> </ul>
IT Support	<ul style="list-style-type: none"> <li>• OS Support</li> <li>• Server Support</li> <li>• Data Support</li> </ul>	Digital Marketing	<ul style="list-style-type: none"> <li>• Sms Marketing</li> <li>• Whatsapp Marketing</li> <li>• Social Media Marketing</li> <li>• Search engine optimization</li> </ul>



# Web Design & Development:

Website designing makes it imaginable to propose how your information is offered and what is the impression you make on your visitors.

Things such as colors working well together, general layout & use of space, easy navigation, the page being sized appropriately for different screen resolutions and good integration make sites very effective.

It also affects the attractiveness of your website. Keeping the systematic importance of web design Premium Technologies Private Limited put its greatest effort and creativity to build you the site that will stand out of the rest and contribute to the success of your business. Every company is unique and therefore each website design we create will reflect the clientele's requirements and attributes.



We offer the following web designing services to companies globally, businesses or individual:

- Website design for companies & individuals
- Ecommerce website designing
- Personal web page designing
- Search engine optimization
- Website Development
- Database driven websites designing
- Flash animations & designing



# Software Development Services

Premium Technologies Private Limited can help your vision become a reality with clever adaptation of leading software technologies. Premium Technologies Private Limited develop tailor-made software as per customer's particular preferences and expectations.

Premium Technologies Private Limited reputation is based on Innovation, Experience and Methodology and we continuously strive to show our benefit in each. Our objective is not only to ensure you will want to work with us again but that your passion will spread to others.



## ✓ Domain Specific Development:

- Distributed Application
- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Business Process Management (BPM)
- Learning Management System (LMS)
- Warehouse/Inventory Management
- Medical Process Management
- Reservation Management System
- POS System for Retail Management
- Mobile Apps for Restaurant and Hotels



## ✓ Following are our specialization in providing industry specific solutions:

- Aerospace/Aviation
- Banking
- Engineering & Construction
- Embedded System
- Government
- Healthcare
- Media
- Manufacturing
- Hospitality & Food
- Retail
- Stone Industries (Granite,Marble)
- Mining Industries

## Open Source & CMS Customization & Implementation

Premium Technologies Private Limited specializes and provides customization and development services for CMS and Open Source web based applications on platforms like Joomla, Magento, Wordpress, SiteInfinity and Dotnetnuke.

Premium Technologies Private Limited has dedicated and versatile teams that excel in coding (PHP / .Net / MySQL) as well as designing (CSS,HTML). We work closely with clients to deliver the projects with excellent quality and within the timeframe. Our team puts extreme efforts to identify the best options that suits client's business needs.

### WHY OPEN SOURCE MATTERS?

Premium Technologies Private Limited helps in open source customization of various products to suit your needs by creating templates, adding custom modules or changing the product functionality. Our strength lies in providing Open Source Customization services on different products to suit our client's needs.





# Mobile Application

The growing popularity of Smartphones is packing all sorts of bells and whistles. Powerful processors, abundant memory, larger screens, and potent operating systems are enabling users to do most of the chores without using their computers and laptops. The ability to communicate by sending instant messages and e-mails, access the Internet or get directions via GPS are just some of the many features that handset owners are growing progressively more inclined to utilize. This is opening a lot of opportunities for visionaries all over the world; we can assist you to translate your idea into reality.



We create value-added applications tailored exactly to your specific business requirements for enhanced efficiency, functionality and value addition. Premium Technologies Private Limited is vastly experienced in developing and testing Mobile Applications.

Our team has a passion for Mobile Application development and we always follow new trends and changes in this high-tech arena. We have proficient technical teams to deliver complete solution, from design to development.



## Mobile Development Services:

IOS (iPhone/iPad)	iPhone SDK, Cocoa Touch, Xcode, Objective-C
Android	Eclipse, Android SDK, Android Native Development Kit (NDK), Android DT (ADT), Java
Windows Mobile	MS Visual Studio, .NET Compact Framework, Visual Basic, C#
Blackberry	BlackBerry Java DE, Eclipse, BlackBerry Theme Studio, Java ME, BlackBerry SDK, Ja





# Technology Integration Services

Businesses are evolving and becoming more and more demanding. Specialized software's are required to remove the functional barriers and improve organizational efficiency. Many corporations are still using systems that serve their standalone needs and have a hard time in communication. This means that a lot of time is spent on validating data, entering data into multiple systems and gathering data from many different systems. Time spent on these kinds of mundane tasks could be spent on serving your company's customers instead. Business Integration services give the ability to integrate the diverse data and information sources both within and outside your enterprise into a single coherent framework.

System integration enables communication between many independent systems and their processes. When we connect different systems and applications you get faster communication with a higher security in your internal and external processes. Flexible organizations, where cooperation and optimization for existing or new business areas are in focus, have already created and implemented software integration.

Premium Technologies Private Limited has abundance of experience and technical savoir faire in the integration of business software. Our consultants have a solid experience from short problem solving activities to large integration solutions, where we have implemented efficiency and structure in the integration environment. Our experience in system architecture is well suited for implementing an architecture

## Creative, Design & Multimedia

### Logo Design:

Understanding your business is a key part of our design process. Our highly skilled Graphic Design team can assist you to develop a Logo that represent your company/brand image as we do understand that proper and competent branding begins with a well-conceived properly designed logo.

The things that you can expect from us are:

- Fast Turnaround time
- Original Designs
- Print Friendly
- Uniqueness

### Stationery Design:

The fact is corporate stationary plays a very important part in assessing a company's approach. Our designers ensure that they always come up with top quality designs whenever a client requests stationary design. Designs that are practical, elegant and very professional. By doing so, they come up with the most impressive of visiting cards, letterheads, envelopes and etc. We also offer the services of having this corporate stationary printed on top quality material ensuring that next time you give someone your visiting card, you get nothing but praise.



## ✓ Web Design:

The internet is the new globally accessible art gallery. Company's bank a lot on their virtual existence on the World Wide Web through websites. These websites are accessible to a huge audience and make no mistake about it, the good ones are talked about a lot. Web designing is amongst the modern day graphic designing skills with creative parameters changing every day! Our team has designed some of the best web interfaces over the years. Our portfolio of web design exhibits the most modern of trends with aesthetically pleasing look and feel. With the use of cutting edge technologies like HTML 5, CSS 3.0, JQuery and Ajax we ensure a UI experience that creates an impact.



## ✓ Print Media Design:

At Premium Technologies Private Limited, we have a dedicated team of graphic designers with an abundance of commercial experience with creative visualization. As a result of this combined expertise in the field of graphic design company for digital print design we have worked with a wide range of clients to produce highly creative innovative marketing design and print media advertisements.

## ✓ Multimedia Design:

By multimedia design, we essentially mean video shoots, video compositing, motion graphics etc. Using these, we have produced a number of television ads, cable tv scrolls, telups and documentaries. Our services in this field include script writing, story boarding, production time and post production facilities. Our priority is to come up with creative concepts and ideas which really give our client the competitive edge whenever the production is screened somewhere.



# Social Media Services

With the increasing number of social media platforms, brands have a wider range of tools to choose from to engage with their clients and customers. Although this is a very lucrative opportunity for brands to interact with their target market, yet this medium needs to be utilized carefully and professionally as it goes a long way in position the brand. Biztec's team of social media specialists manage your social media presence, so you don't have to. Our teams are experienced in managing client's presence in a variety of social media channels including Facebook, YouTube, LinkedIn and Twitter.



## Services

The following is the range of social media services that we provide

- Social space setup
- Initial thrust by generating a sizable number of followers
- Social content creation
- Social content visual design
- Interacting with fans (responding to comments, suggestion and queries)
- Sales oriented posting (for brands looking to generate sales online)
- Integration with corporate websites
- Blog setups
- Blog posting
- Weekly / Monthly reporting



# ✓ Digital Marketing:

Digital marketing is the marketing of products or services using digital technologies, mainly on the Internet, but also including mobile phones, display advertising, and any other digital medium .Premium Technologies Private Limited Team is expert following digital marketing services.

## EMAIL MARKETING

Is a form of direct marketing which uses electronic mail as a means of communicating commercial.

## SMS MARKETING

Is the latest invention of marketing because the number of mobile users today are much more.

## BRANDED SMS MARKETING

Our bulk branded messages along with your company/brand name market you.

## SEARCH ENGINE OPTIMIZATION

SEO is a marketing discipline focused on growing visibility in organic search engine results.

## WHATSAPP MARKETING

Our bulk whatsapp messages along with images or videos and unlimited characters.

## SOCIAL MEDIA MARKETING

Social media marketing is a form of internet marketing that operates social networking websites as a marketing tool.





# IT Support

## ✓ OS Support Services:

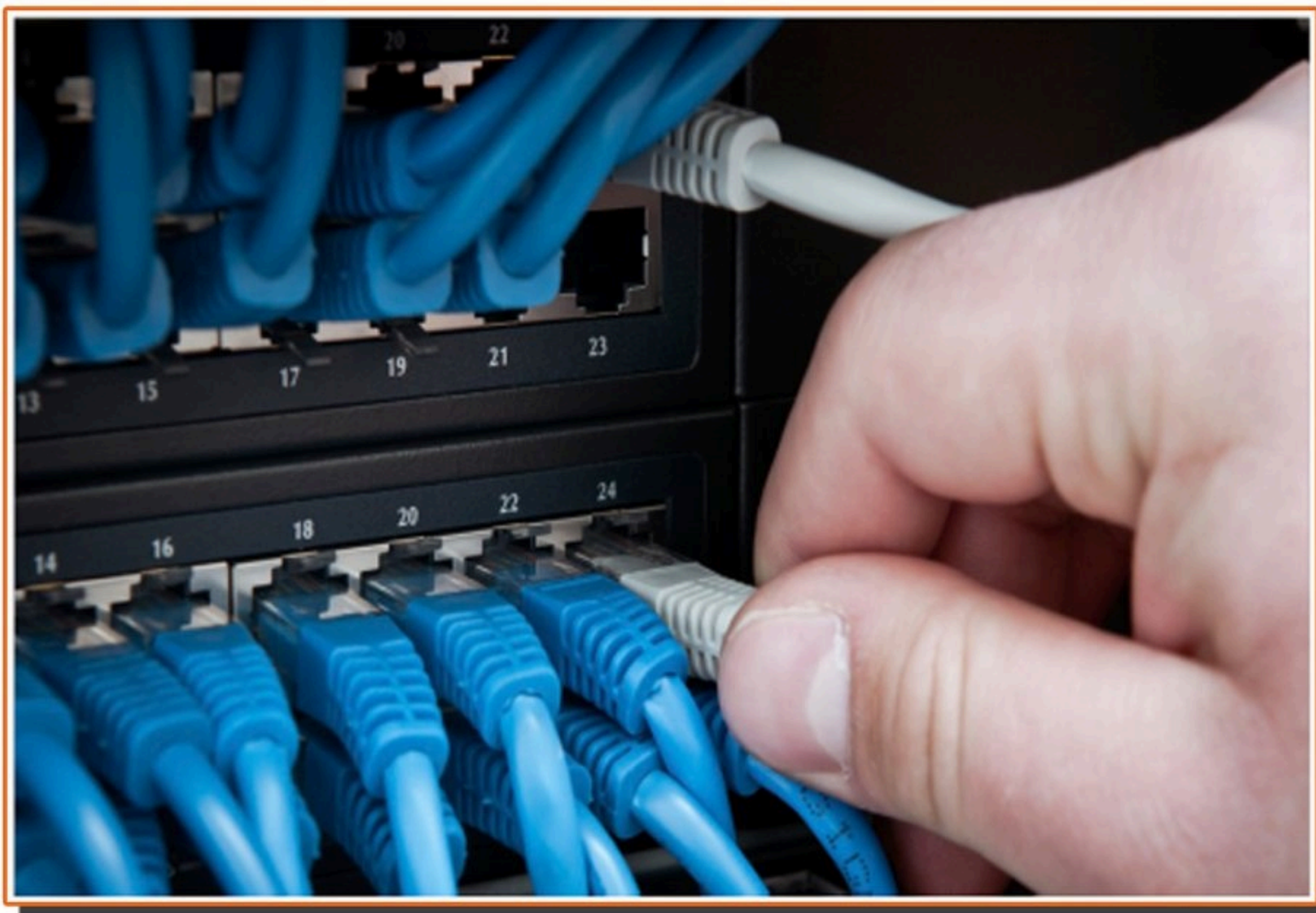
We offer the complete technical support resources obligatory to support the operation system utilized on the customer's server. We pledge service calls to operating system vendors, log problems using our problem management system and monitor the problem through resolution.

## ✓ Server Support:

We specialized in providing solution for servers (e.g., Apache, FTP, DHCP, File Sharing, NTP, iSCSI, Storage, etc.,) in Redhat Linux and Microsoft Windows environment.

## ✓ Database Support:

We specialized in providing solution for database servers (e.g., MS-SQL Server, Oracle, PostGRE, MySQL, etc.,) in Linux and Windows environment.





# ✓ Consultancy Service:

Premium Technologies Private Limited Services enable you in creating a vision for the future and reach consensus on investment priorities and information technology strategies for all major constituencies. Importantly, we focus on aligning these strategies and investment priorities with the immediate, short-term, and long-range goals of your organization. Finally, moving from alignment to action, your information technology strategies are translated into a detailed phasing/implementation plan that identifies specific projects, time frames, expected results, budget, resource needs, and organization (management and governance).

With Premium Technologies Private Limited consultancy services, this comprehensive and realistic action plan, or road map, becomes a "living document" that will guide your organization's investments of money, time, and energy related to information technology management over a multi-year period, incorporating new technology, e-commerce opportunities, and regulatory compliance.

Premium Technologies Private Limited is proudly providing consultancy services to large scale organizations and above all has team members on board who are not only Microsoft certified but also have tremendous experience in business consultancy. Unlike traditional technology-centric approaches to information management and e-commerce, we at Premium Technologies Private Limited Consultancy Services focus on business transformation and applying our extensive experience in the Information Technology industry to help you align your Information Technology strategy with your business processes.



- Avoid pitfalls and ensure that IT initiatives are focused on the areas of highest "real value" to the organization.
- Address targeted areas of improvement.
- Enhance quality of care and support. Increase customer and employee satisfaction.
- Strengthen financial results.

Premium Technologies Private Limited Consultants help devise an Information Technology strategic plan that serves as a "road map" to guide capital investments over a multi-year period and alternately can also provide a "second opinion" regarding your current Information Technology strategic plan, projects already in the planning stage and/or perform return on investment analyses as well as assisting organizations with plan implementation including tactical planning, vendor selection & contract negotiation, applications management, applications delivery and systems integration through sound trustworthy consulting services across IT Management, Business Analysis, Technology and HR consulting domains.



## ✓ Corporate Training:

We fulfil the "Professional Needs" of individuals and corporations for a healthy competition. Our professional courses are the key factor to enhance the professional growth of individuals in their organizations.



## Our Services

- Behavioural & Soft Skills Training
- Leadership Development Training
- Functional Training
- Project Management Training
- Microsoft® Project
- English Language (IELTS Prep) Training
- IT Trainings
- Linux Administration
- .NET / SharePoint Training
- Java Training
- Project Specific Training

## ✓ Our Training Team:

An exceedingly experienced team of Trainers/Instructors graduated and trained from America, Asia Pacific and Europe prepares the materials and conducts the courses and workshops. Trainers and coordinators ensure that our professional courses and work-shops are satisfying and fulfilling our participant's objectives.



We specialized in providing training for the following vendors:

- Microsoft
- Oracle
- Redhat
- Salesforce
- Adobe
- Autodesk

## ✓ Clients:

We are passionate for working with enthusiastic clients who are as passionate about their business as we are about strategy, design, and development. If that sounds like you, we should talk.

Some of our valuable clients

- Ayesha International Hospital California, USA
- TIDES Private Limited
- Pakistan Institute for Conflict & Security Services (PICSS)
- SIMDYNA Private Limited
- Shaheen Adventures Private Limited
- Shaheen Outdoors Private Limited
- Shaheen Archery Private Limited
- Amazon Mall Islamabad, Pakistan
- Zain Enterprises Builders and Developers Private Limited
- Multiplierz Group
- GH Meat Point Private Limited

## ✓ Testimonials:

• Premium Technologies Private Limited is an innovative and professional company that has provided PICSS. with valuable software development services. We are very satisfied with our decision to work with Premium Technologies Private Limited, as their expertise has translated into a distinct competitive advantage for us. Overall, Premium Technologies Private Limited is a great company to work with.

Abdullah Khan

MD



• Business Technologies has developed an application which helps us to capture and store the real time data coming from well sites. The data is generated per minute basis and is being recorded 24 hours, 7 days a week. The application with its SQL database helps to store and manage the huge volume of data and also to extract it when required by our engineers. Throughout the development phase, BT team provided high level of service and excellent after sales support. It was BT team's high level of professionalism which helped to deliver the project on time and within the budget.

**Syeda Parsa Bukhari**

**Managing Director**

**Ayesha International Hospital California**

## Payment Methods

Flexibility of payment options is one among the prime benefits for Premium Technologies Private Limited clients. You can use any of the payment options which you are comfortable with to complete the payment.

### ✓ Credit Card/Debit Card:

We are accepting all major credit and debit cards.



### ✓ Bank/Cheque/Cash Deposit:

We are accepting payments through bank cash deposit, cheque deposit, online internet bank transfer and many more.





# Bank Details

1.



**Bank Name:** Barclays Bank United Kingdom

**Account Number:** 02191170

**Account Title:** Premium Technologies Private Limited

**Sort Code:** 231486





**THANK YOU!**

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